

Hello Thunder Pastor!

The day you have been anxiously awaiting is almost here, your insertion into *Thunder*. This soul-winning tool, *Thunder in the Holy Land*, in which you and your conference so heavily invested in will be used by you and your church members for years to come.

As a minister, you are a personal representative of Jesus Christ both in life and on screen. This is a sacred responsibility and one that should never be entered into lightly. Because these video studies will be seen by hundreds of people, hundreds of times throughout your pastorate, it is our goal to help you avoid anything on-screen that would distract viewers from the message of Jesus Christ. It is our desire that all *Thunder* hosts embody a "picture" of the character of Christ in neatness, grooming, speech and attire. It's all about minimizing distractions so that the viewer's mind stays with the message.

For this reason, we have developed a comprehensive list of guidelines and suggestions that if followed, will go a long way in minimizing visual distractions.

Because some of these guidelines take time to implement it is imperative that you review the enclosed material immediately in preparation for your upcoming shoot.

We have also placed on our website every *Thunder* program as a preview tool for you! Please read the side bar on page three of this packet regarding the particulars in the script aspect of your preparation. Our video capture team is professional and well prepared and they will be expecting the same from you.

We are praying for your success, not only in the production of this powerful new tool, but also for its implementation in your ministry of equipping members to be soul winners for the Master.

Together in His service,

Karen Byrd

Karen Byrd Vice President KarenB@QLP.tv

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Personalization vs. Customization

Parameters

You are preparing for a personalized version of the *Thunder in the Holy Land* video Bible study series. This is different than a customized version. Because your roll as anchor is to coordinate with the graphics, the reporters, and the guests, it is necessary to closely regulate any changes or customization of the scripts. These parameters are as follows:

- 1. No changes to the scripts can be made without *prior* authorization from QuestLine Productions.
- 2. The only changes that will be considered for authorization will be those requested at least <u>two weeks</u> prior to the host's scheduled filming date.
- 3. Every episode is graphically rich. Most changes to the script cause conflict with the text slides, scripture references, or other graphics. If you still wish to make changes, be advised that any changes that require adjustments to text slides or any other graphic placement will be at the rate of \$75 per video editing "drop-in".

In the scripts you may find a *few* five-dollar words or ones you wouldn't normally use. Rest assured that you, as the anchor of this Bible study, will not be using any words in this series that a typical TV news anchor wouldn't use. Though a viewer may not be familiar with the word, the context usually sheds light on its meaning and those accustomed to a broader vocabulary will appreciate its use.

If you are concerned that the host script's treatment of the subject is incomplete please remember you are the catalyst that opens the discussion as well as the bridge that leads to the reporters' more complete explanation of the given topic. While no 30-minute video Bible study is able to give full treatment to any doctrinal topic, each episode opens the door to further discussion and deeper study.

We at QLP look forward to serving you, as you become the host of this \$450,000 Bible study. As wonderful as that is we recognize that it is the Holy Spirit's anointing that will truly give you and your church family great success in leading souls to the God of creation.



ATTENTION PASTORS

To ensure your delivery is as smooth and professional as the rest of your *Thunder* videos, you would be most wise to preview the host portions of every episode before your in-studio shoot. You can watch all of them at

qlp.tv/host with password ThunderHosts

In some of the episodes you will be handling props, while in others you will be interacting with the onlocation reporters. On still others you will be narrating before you are seen and will need to talk slower to allow sufficient time for all of the slides. Time spent in previewing each Host portion

of your preparation.

You might also consider getting the "PromptSmart Pro - Teleprompter" software from the App Store. This will enable you to practice reading all your scripts in motion just as you will be doing in the studio. This will go a long way in making you comfortable with moving script. Our shoots can be done in two days but only if you are thoroughly prepared.



EPISODE TITLES

- 1. Talking Stones (Validity of the Bible)
- 2. Battle with an Angel (Angels)
- 3. The Great Controversy (Origin of Evil)
- 4. Seeing the Invisible (The Triune Godhead)
- 5. The Emmanuel Factor (Prophecy-God with Us)
- 6. Salvation in One Word-YES! (Salvation)
- 7. Love is a "P" Word (Biblical Love)
- 8. The Radical Repentance of Christ (Repentance Model)
- 9. Real World Repentance (Sanctification)
- 10. Back to Eden (Creation, Diet, Marriage)
- 11. The Day Love Thundered (The Law)
- 12. One 7th in Time (Sabbath)
- 13. Who Moved the Mark? (Change of Sabbath)
- 14. Unmasking the Antichrist
- 15. **Testimony of the Tomb** (The Resurrection)
- 16. Dead Wrong (Death)
- 17. Hell & Abraham's Hairy Chest (Hell)
- 18. The Time is at Hand (Judgment-2300 Day Prophecy)
- 19. Symbols of Salvation (Sanctuary)
- 20. The Spirit of Prophecy
- 21. Jesus Chooses His Church (The Remnant)
- 22. Baptism in a Cup (Baptism)
- 23. Dollars & \$ense (Tithing/Stewardship)
- 24. The US in Bible Prophecy
- 25. The Great Comeback (Second Coming & the 1,000 years)
- 26. The Inheritance (The New Earth)



Thunder Host Guidelines

<u>Rule of Thumb</u>: The host's appearance should be well ordered and subtle so that the message is what shines. "He must increase, but I must decrease." John 3:30

<u>Host Attire & Grooming</u>: This will be your personalized *Thunder* series so we want you to have a certain amount of guided freedom in your choice of attire. Below are wardrobe guides, a worksheet and a program schedule to assist you in planning your on-screen attire.

Please arrive at your scheduled shoot with your Wardrobe Worksheet filled out for us.

Guidelines for Planning Your On-screen Attire and Personal Grooming:

SUIT/SPORT JACKET:

Some may want to dress more casually than a suit. That is acceptable, however, you may want to keep in mind that a suit/sport jacket can be very helpful in diverting the viewer's eye from examining your waistline area. This is a more valuable consideration to some than others ③. A sport coat with a button-down collar dress shirt, or a mock neck pullover are nice casual options.

Four outfits are sufficient for the entire series. This can be done with just 2 suits or sport jackets by changing out the shirt and tie. However, **please bring a fifth** outfit as a backup option in case some combo isn't working well on camera or any accidental spill happens outside of filming time etc.

Sorry pastors, but please **no black** suits. Navy or charcoal is fine, but black is just too severe creating unsolvable lighting issues. The same would be true for **white suites**.

Make sure your suit fits you properly – neither too tight nor too loose. An ill-fitting wardrobe is distracting to the viewer and diminishes credibility on-screen. This may cost you some money now but you'll be able to use the suit when you get home so it is not a waste.

SHIRTS:

We **highly recommend** that you purchase **new shirts**, taking the following criteria into consideration:

No white or black shirts. Sorry pastors, we know the white shirt is a staple for many of you but in studio lighting it is overpowering. Off white, pale gray or very light pastel colors can often look white on screen without being blindingly white. This is a good option if you want the look of a white shirt.

Solid colors are <u>best</u>. Absolutely no high contrast checks or stripes (close together) as they become electric or animated on screen.

Pinpoint Oxford or heavy weight broadcloth "no-iron" shirts are best. They look crisper than a shirt with soft, shiny/limp material. **Make sure** the collar stands up crisply as it will be magnified and noticeable during close-up "head shots". Also "fitted" shirts work best for a smooth look.

Please have all your shirts professionally pressed at the cleaners before arriving at your shoot, so that they are as wrinkle free as possible. By placing each shirt in a separate "cleaners bag" they will stay nicely pressed even during transport in your garment bag.

TIES:

Some tie patterns may look nice in person but become very distracting and "electric" on screen. Avoid fine lines with high contrast and any other pattern that seems hard to look at. A more open, even pattern usually works well. Ties, however, can be unpredictable as far as how they look on screen so please **bring several extra tie options** to choose from.

GLASSES:

If you don't already have an **anti-glare coating** on your lenses we **highly recommend** that you get new anti-glare lenses so the lights and teleprompter don't reflect on your glasses.

GROOMING:

If your filming date is during the summer try not to let your hair grow out too much between haircuts. This precaution will minimize a "tan line" around the face and neck. Also avoid over-tanning before your shoot. You want a year-round look as much as possible.

Have your hair cut one week before your scheduled shoot.

As far as **facial hair** is concerned these are our recommendations. Only wear a beard, goatee, or mustache if you ALWAYS wear one. If facial hair is the norm for you, versus seasonal, and you don't plan on changing your "look" in that regard for a long time then **arrive** with it **freshly trimmed**.

HD cameras can "see" **ear and nose hair** in close-up shots. Please use a magnifying mirror with good lighting as you perform this aspect of your grooming **the day before** your scheduled filming.

Bring your brush and razor to your filming appointment for use in any needed touch ups.

SKINCARE:

The make-up professionals tell us that the most important thing for men who are going to be on-screen is good skin care prior to the shoot. So please treat your face and neck with facial quality moisturizer for about 2 weeks prior to your scheduled shoot. Our makeup artist tells us that the hosts who have followed this advice made her job a lot easier and less makeup was needed.

These guidelines will help to insure the high quality of your *Thunder* series. If you have any further questions you may contact our office at (423) 279-8101.

ARRIVAL CHECKLIST:

Time: Scheduled filming date at 7:00 AM

Where: QuestLine Productions

3626 Lead Mine Valley Rd SW

Cleveland, TN 37311

Bring: All your on-screen attire

Brush/comb

Razor for touch-ups

Host Attire Video Capture Schedule

Outfit 1: For video capture of programs *5, 9, 13, 17, 21, 25, 1 Outfit 2: For video capture of programs 3, 7, 11, 15, 19, 23 Outfit 3: For video capture of programs 2, 6, 10, 14, 18, 22, 26 Outfit 4: For video capture of programs 4, 8, 12, 16, 20, 24

This schedule minimizes the changing of outfits, provided the *Host Wardrobe Worksheet* was filled out properly.

Make outfit #1 your favorite/best one as this is the one that you will wear for the first episode - first impression.

* Note: We do **not** shoot all the episodes in numerical order, ie. from 1 through 26. We shoot them all in the order you see listed.

Host Attire Worksheet

Outfit #	Suit or Sport Jacket Color The same for outfits 1 & 2 and a different color for outfits 3 & 4	Slacks Color If using Sport Jacket	Shirt Color/Description	Tie Color & Description
1				
2				
3				
4				
5 Backup Option				

Please bring all outfits with you when you arrive at 7:00 AM on your first scheduled filming day.

You will change into your on-screen attire at the studio.

Host Attire–Program Overview

Program 1	Talking Stones (Validity of the Bible)	Outfit 1
Program 2	Battle with an Angel (Angles)	Outfit 3
Program 3	The Great Controversy (Origin of Evil)	Outfit 2
Program 4	Seeing the Invisible (The Triune Godhead)	Outfit 4
Program 5	The Emmanuel Factor (Prophecy-God with Us)	Outfit 1
Program 6	Salvation in One Word - YES (Salvation)	Outfit 3
Program 7	Love is a "P" Word (Love)	Outfit 2
Program 8	Radical Repentance of Christ (Repentance)	Outfit 4
Program 9	Real World Repentance (Sanctification)	Outfit 1
Program 10	Back to Eden (Creation, Diet, Marriage)	Outfit 3
Program 11	The Day Love Thundered (The Law)	Outfit 2
Program 12	One 7th in Time (Sabbath)	Outfit 4
Program 13	Who Moved the Mark? (Sabbath)	Outfit 1
Program 14	Unmasking the Antichrist (Anti Christ)	Outfit 3
Program 15	Testimony of the Tomb (The Resurrection)	Outfit 2
Program 16	Dead Wrong (Death)	Outfit 4
Program 17	Hell & Abraham's Hairy Chest (Hell)	Outfit 1
Program 18	The Time is at Hand (Judgment-2300 Day Prophecy)	Outfit 3
Program 19	Symbols of Salvation (Sanctuary)	Outfit 2
Program 20	The Spirit of Prophecy (Spirit of Prophecy)	Outfit 4
Program 21	Jesus Chooses His Church (The Remnant)	Outfit 1
Program 22	Baptism in a Cup (Baptism)	Outfit 3
Program 23	Dollars & \$ense (Stewardship)	Outfit 2
Program 24	US in Bible Prophecy (Lamb Like Beast & Babylon)	Outfit 4
Program 25	The Great Comeback (2nd Coming, Millennium)	Outfit 1
Program 26	The Inheritance	Outfit 3